



Instructional Design and Implementation

What do we offer:

- Evaluate current instructional status (what does instruction look like with our institution)
- Design and revamp both new and established learning models
- Evaluate new learning materials
- Deliver trainer of trainer modules
- Deliver training to staff
- Research new innovations in both learning design and education

What sets us apart from others:

Professional:

- Educational history – former teacher, Curriculum Director, Principal, Federal Programs Director, Gift Education Director
- PhD candidate – Industrial / Organizational Psychology
- Understanding of systems – design, management, and integration
- Effective communication in oral and written form
- Application of current research and theory into instructional design
- History of proven success and growth

Planning and Analysis Services

- Conduct a needs assessment(s)
- Design a curriculum or program.
- Analyze the characteristics of the environment.
- Analyze the characteristics of existing instructional environments.

Design and Development

- Select, modify, or create a design and development model appropriate for a given project.
- Select and use a variety of techniques to define and sequence the instructional content and strategies.
- Select or modify existing instructional materials.
- Develop instructional materials.



Highland Business Innovations

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- Design instruction that reflects an understanding of the diversity of learners and groups of learners.
- Evaluate and assess instruction and its impact.

Implementation and Management

- Plan and manage instructional projects.
- Promote collaboration, partnerships and relationships among the participants in a design project.
- Apply business skills to manage instructional design.
- Design instructional evaluation programs.
- Train for the effective implementation of instructional programs.
- Train leadership to support and implement instructional programs.